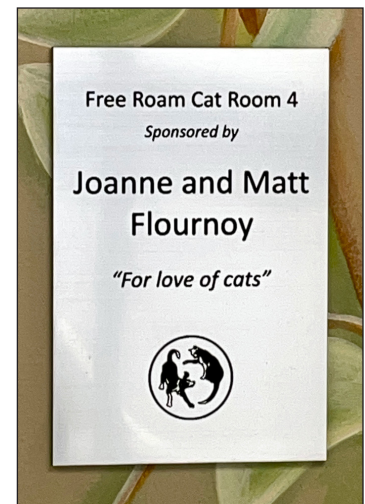


NAMING OPPORTUNITIES

You can support the HSCC and our mission with a contribution for permanent “naming rights” for one or more of the specified locations and items detailed in this document. Your donation will help replenish funds expended for our recent campus expansion and will be an inspiring example for others to follow.

Each Donor’s gift, with permission granted, will be announced by the HSCC via social media, featured on our website, and shared via any other public means available to us. Our website will also feature a dedicated section that lists all naming opportunities, both those currently available and those already claimed by Donors.

Each Donor will be further recognized by installation of a permanent plaque (for rooms/spaces) or plate (for equipment/furnishings). Once your plaque or plate has been created and installed, we will send you a photo. We’d also encourage you to visit our campus to see it in person!



To start a conversation about any of the available naming opportunities, please contact HSCC Board Chair and President Stephen Imler via email (steve@humanecobb.com) or phone (770-595-9922).

We are grateful for your consideration!

148 S. Fairground Street SE, Marietta, GA 30060 • 770-428-5678

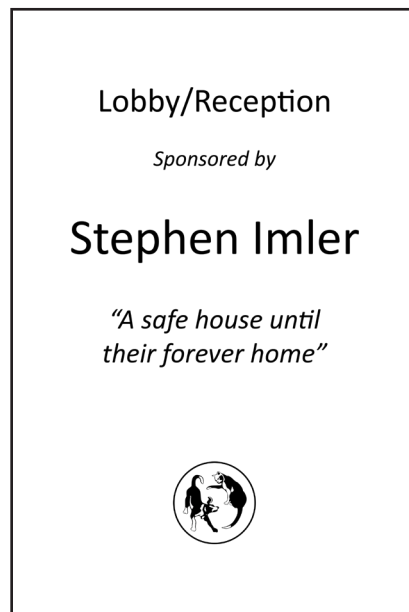
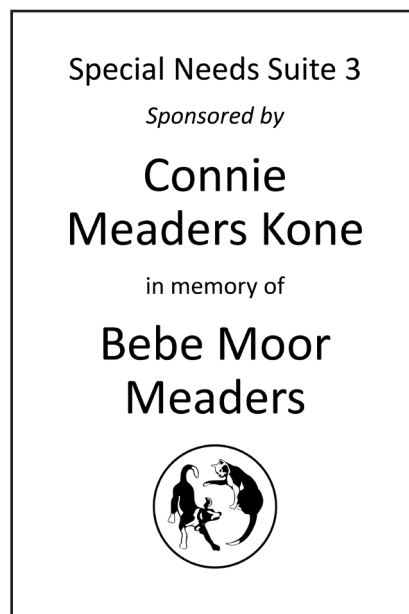
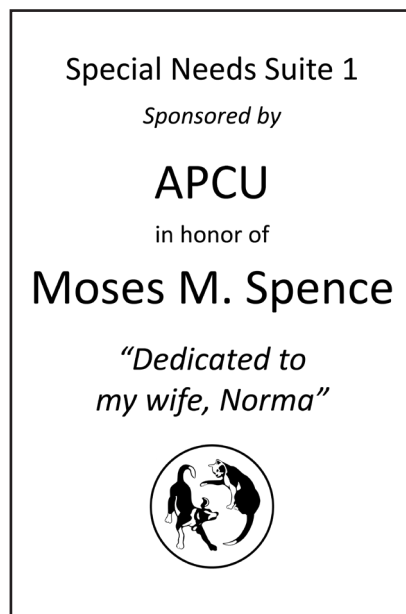
The Humane Society of Cobb County is an independent, nonprofit, 501(c)(3) no-kill shelter and charitable humane animal welfare organization founded in 1957. All donations are tax deductible to the extent allowed by law.

Donor Recognition: Plaque Creation and Installation

We will work with you to create a plaque within our guidelines that appropriately recognizes your gift. If desired, we can incorporate customized text that reflects what's most important to you. Some Donors choose to include an inspiring quote or notion, while others opt to honor someone dear to them such as a spouse, parent, or cherished pet.

We will craft a PDF proof of your plaque for you to review before we have it fabricated. Once the plaque has been created, we'll install it in a visually prominent location in or adjacent to your sponsored space. Here it will remain as a permanent reminder of your kindness and generosity!

These are some sample plaques we've created for other Donors:



The Humane Society of Cobb County Campus

Our campus near the historic Marietta Square is comprised of four separate buildings situated between Fairground Street, Waterman Street, and South Avenue. All four of our buildings have already been named in recognition of generous gifts received from donors and benefactors. There are currently naming opportunities available for spaces and equipment within three of our four buildings.



553 Waterman Street SE, Bldg. 200, Marietta, GA 30060

The new Waterman Street shelter is known as the John and Patricia Cleary Shelter, in recognition of a substantial gift from the Cleary Estate. It provides a low-stress, cageless environment for its feline residents. All cat rooms offer generous window space, with views to the outdoors as well as interior windows. Cat-centric wall shelving provides vertical space and enrichment, and there is a dedicated kitten room for our younger residents.



553 Waterman Street SE, Bldg. 100, Marietta, GA 30060

The Waterman Street reception hub is known as the Jose Jones Welcome Center, in recognition of a substantial gift from the Jones Estate. In addition to featuring an ample reception area, this building also gives us the space to host group activities and a new interactive learning center for visiting youth groups. It also houses our resident exotics (currently two birds and a chinchilla).



148 S. Fairground Street SE, Marietta, GA 30060

The Fairground Street Shelter is known as the George Keeler Activity Center, in recognition of a substantial gift from the Keeler Estate. With most of our cats now residing in the new Waterman Street shelter, we are expanding the dog housing areas in our Fairground facility, allowing us to increase canine intake and help more dogs. We've also been able to greatly improve and expand our Intake and Medical Isolation areas for both dogs and cats.



149 South Avenue, Marietta, GA 30060

The Annex is known as the Stephen W. Imler Annex, in recognition of a substantial donation from Steve Imler. This is an administrative building that houses working office and administrative space as well as storage. It is not accessible to the public. *(No naming opportunities are available within the Annex at this time.)*

Naming Opportunities for the Waterman Street Shelter

553 Waterman Street SE, Building 200, Marietta, GA 30060



Rooms and Spaces:

① Lobby/Reception.....	\$25,000
② Kitten Room	\$10,000
③ Free Roam Cat Room 1	\$10,000
④ Free Roam Cat Room 2	\$10,000
⑤ Free Roam Cat Room 3	\$10,000
⑥ Free Roam Cat Room 4	\$10,000
⑦ Bonding Room	\$10,000
⑧ Special Needs Cat Room	\$10,000
8a Special Needs Cat Suite 1	\$5,000
8b Special Needs Cat Suite 2	\$5,000
8c Special Needs Cat Suite 3	\$5,000

⑨ Meds/Treatment Room	\$10,000
⑩ Grooming/Laundry Room	\$8,000
⑪ Break Room	\$8,000
⑫ Side Entrance/Storage	\$5,000

Equipment and Furnishings:

① Bench 1 (Lobby/Reception)	\$3,000
② Bench 2 (Cat Room 1)	\$3,000
③ Bench 3 (Cat Room 2)	\$3,000
④ Bench 4 (Cat Room 3)	\$3,000
⑤ Bench 5 (Cat Room 4)	\$3,000

Availability is current as of November 10, 2022. Please [visit our website](https://www.humanecobb.org) for the most current availability information.

Naming Opportunities for the Waterman Street Shelter

553 Waterman Street SE, Building 200, Marietta, GA 30060



① Lobby/Reception



② Kitten Room



③ Free Roam Cat Room 1



④ Free Roam Cat Room 2



⑤ Free Roam Cat Room 3



⑥ Free Roam Cat Room 4



⑦ Bonding Room



⑧ Special Needs Cat Room



⑨ Meds/Treatment Room



⑩ Grooming/Laundry Room



⑪ Break Room



⑫ Side Entrance/Storage

Naming Opportunities for the Waterman Street Welcome Center

553 Waterman Street SE, Building 100, Marietta, GA 30060



Rooms and Spaces:

① Reception Area/Exotics Housing	\$10,000
② Waiting Room	\$8,000
③ Information Station/Hallway	\$10,000
④ Administrative Office	\$8,000
⑤ Gift Shop	\$8,000
⑥ Group Meeting/Orientation	\$10,000
⑦ Management Office	\$8,000
⑧ Learning Center	\$8,000
⑨ Small Meeting Room/Break Room with Campus View	\$8,000
⑩ Kitchen	\$8,000
⑪ Deck with Campus View	\$10,000

Equipment and Furnishings:

① Free Flight Aviary	\$2,000
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Photo gallery coming soon!

Availability is current as of November 10, 2022. Please [visit our website](https://humanecobb.org) for the most current availability information.

Naming Opportunities for the Fairground Street Shelter

148 S. Fairground Street SE, Marietta, GA 30060



Rooms and Spaces:

① Canine Intake Room.....	\$15,000
② Feline Intake Room	\$15,000
③ Lobby Area	\$10,000
④ Medium/Large Dog Room	\$10,000
4a Dog Run 1	\$5,000
4b Dog Run 2	\$5,000
4c Dog Run 3	\$5,000
4d Dog Run 4	\$5,000
4e Dog Run 5	\$5,000
⑤ Campus Medical/Isolation Room.....	\$10,000
⑥ Special Needs Cat Room	\$10,000
6a Special Needs Cat Suite 1	\$5,000
6b Special Needs Cat Suite 2	\$5,000
6c Special Needs Cat Suite 3	\$5,000
⑦ Office Area	\$8,000
⑧ Small Dog Room.....	\$8,000
8a Dog Run 1	\$3,000

8b Dog Run 2	\$3,000
8c Dog Run 3	\$3,000

Equipment and Furnishings:

① Cage Module (Dog Intake), 8 available	\$1,500
⑤ Cage Bank (Isolation Area).....	\$7,000



Photo gallery coming soon!

Availability is current as of November 10, 2022. Please [visit our website](https://www.humanecobb.org) for the most current availability information.

APPLICATION FOR NAMING RIGHTS

Each Donor's gift, with permission granted, will be announced by the HSCC via social media, featured on our website, and shared via any other public means available to us. [Please initial your approval here: ____]
Each Donor will be further recognized by installation of a permanent plaque or plate.

1. Enter the following:

Donor Name
Address
City State ZIP
Email
Phone

2. Specify the chosen location or item for naming rights (or circle from list copy and enclose)

a. Building (choose one) Waterman Shelter Waterman Welcome Center Fairground Shelter

b. Room or Item

c. Amount \$

d. Requested plaque/plate customization text *(limit 50 characters, including spaces):*

A suitable plaque or plate will be used in a consistent and appropriate manner for all spaces and items, with customized wording requested by the donor (as approved by the HSCC, and within available space limitations).

3. Prepare a check payable to **Humane Society of Cobb County or HSCC.**

4. Print this page and mail it with your check to:

Humane Society of Cobb County
148 S. Fairground Street SE
Marietta, GA 30060

If you are interested in multiple naming opportunities, please fill out a separate application for each one.

If you have any questions, or interest in other ways to provide support as an individual or organization, please contact HSCC Board Chair Steve Imler via email (steve@humanecobb.com) or phone (770-595-9922).